

THE REEF RESIDENCES AT ATLANTIS, PARADISE ISLAND, BAHAMAS, 800-940-2006, www.ownthereef.com

THE REEF RESIDENCES AT ATLANTIS DEBUTS ON PARADISE ISLAND, BAHAMAS

With the Atlantis resort reigning for more than a decade as one of the world's top vacation destinations, it's no wonder there's been a steady stream of buyers showing interest in The Reef Residences at Atlantis. The one-of-a-kind condominium hotel, created by leading luxury real estate developer Turnberry, Ltd., offers owners the chance to experience all the resort's luxurious amenities, with the added benefit of owning a piece of paradise.

And now that The Reef has opened its doors to vacationers, interest has grown almost exponentially as guests and buyers alike have flocked to the 22-story oceanfront tower.

"Sales have been incredible since the tower debuted," says Mark Pordes, Turnberry, Ltd.'s Vice President of Sales for Florida and The Bahamas. "Since prospective owners can experience The Reef for themselves – and see its popularity among resort guests – many are really beginning to understand the uniqueness of what we've created here."

The tower debuted in December 2007 and includes 495 junior, one-bedroom and two-bedroom designer-furnished suites priced from \$700,000 to more than \$3.5 million. Building amenities include a luxurious lobby, state-of-the-art fitness center, owners' and adult-only Cain pool, outdoor casino and Starbucks Coffee shop.



The Reef Residences at Atlantis

"The Reef really does offer the best of both worlds," explains Pordes. "Owners experience the fun and excitement of visiting an exotic vacation destination, but they can also relax in the comfort and security of being part of a community designed specifically for them and with their needs in mind."

Turnberry, Ltd., which also created condominium-hotel developments at Fontainebleau Miami Beach and MGM Grand in Las Vegas, is well known for the quality of its interior furnishings, and The Reef is no exception. The project's custom amenities include fine linens and tableware, crown molding, granite countertops, imported kitchen cabinetry, luxurious bathrooms and LCD flat screen TVs.

The tower also includes a private owner's lounge and fully-staffed lobby, restaurant,

24-hour security and valet parking.

In addition to owning a part of the legendary resort, buyers can experience all of Atlantis' spectacular offerings, such as the resort's fabulous entertainment center – featuring the Caribbean's largest and most exciting casino – dozens of duty-free chic shops, the Mandara Spa, a fitness and sports center, a full-service marina and numerous restaurants and lounges.

The recent expansion also raised the bar on the resort's

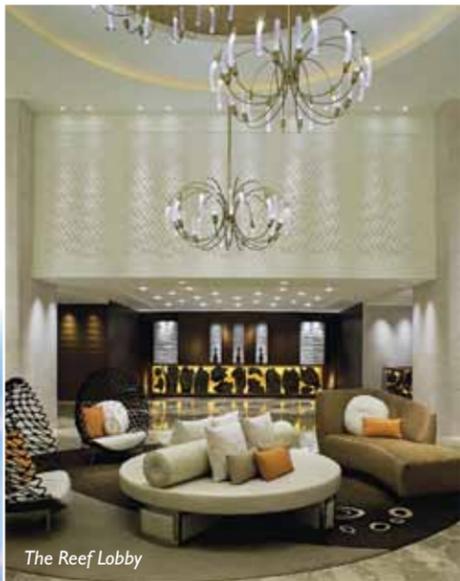
awe-inspiring experiences.

New aquatic attractions include the 63-acre AQUAVENTURE, featuring both a relaxing river loop and a thrilling 120-foot-tall Power Tower that houses four heart-pounding slides and dives. The new Dolphin Cay allows visitors to touch and interact with these amazing mammals.

After a day in the sun, buyers at The Reef can enjoy the resort's spectacular nightlife: Pure Management Group, the operators of PURE, Tangerine and Coyote Ugly on the Las Vegas Strip, recently introduced AURA, a 7,000-square-foot nightclub reached by a two-story blue glass staircase soaring above the Atlantis casino.

Prospective buyers and sales professionals can experience firsthand what The Reef offers at the sales center and model showroom located in the resort's Crystal Court in the Coral Towers.

For more information please call 800-940-2006 or visit www.ownthereef.com.



The Reef Lobby



View from The Reef

GOURMET TEMPTATIONS

Atlantis may be best known for its sun, sand and surf, but owners at The Reef Residences at Atlantis also can spend unlimited time exploring numerous world-class dining options. The resort's recent expansion has added even more gourmet restaurants to its already impressive lineup.

Mesa Grill, the creation of legendary chef and television personality Bobby Flay, is one of the resort's most exciting new culinary ventures. Warm golden wood, sun-baked stone and bronze and red accents usher diners into a tour of Southwestern cuisine with a hint of Bahamian flavor. Enjoy crispy conch served with a spicy yellow pepper-mango relish or red and black pepper-crusted filet mignon with wild mushroom-anchovy sauce, all topped off with a stunning view of Paradise Beach.

For those who want a taste of everything, no dining experience comes close to Atlantis' expansive buffets. New to the resort is Mosaic, a Mediterranean-inspired restaurant that features action

cooking stations at which chefs prepare made-to-order dishes ranging from fresh fish to churrasco. The ivory quartz countertops of the cooking area dominate the central space, blending into a colorful mosaic tile and dark wood seating area that runs along the restaurant's large windows and allows for panoramic oceanfront views.

A visit to Paradise Island, Bahamas is the perfect excuse to indulge in fresh seafood and fish, and no place is fresher than Nobu, the newest in acclaimed Japanese chef Nobu Matsuhisa's line of signature restaurants. Diners can enjoy traditional sushi and sashimi, indulge in the "Chef's Choice Omakase" multi-course menu and sample offerings from the Nobu sake cellar and bar.

Whether you're craving a tender steak, hot-off-the-grill fish, delicately prepared seafood or even a freshly brewed coffee from The Reef's on-site Starbucks café, Atlantis' array of dining options is sure to please. And why choose just one? As an owner at The Reef, you have all the time in the world to explore them all.



Clockwise from top left: Mesa Grill, Mosaic, Chef Nobu Matsuhisa, Starbucks

A VERSATILE TROPICAL ESCAPE



Brian and Clare Wiele

Photo courtesy of Brad Franklin

Brian Wiele and his wife, Clare, used to be devoted scuba divers. Now, they're devoted parents to three young children: Emily, 7, Matthew, 6, and Christian, 4.

"It's difficult for us to dive now, with the kids," says Brian. "That's one of the reasons we were first attracted to Atlantis; being there with all the aquariums is like diving without ever leaving dry land."

The Wieles were introduced to The Reef Residences at Atlantis following a conference the family attended there in the fall of 2000 and a private couple's vacation in 2005. They returned to Paradise Island in October 2006 to look at timeshares, but instead stumbled into The Reef's Crystal Court sales office and decided to step in "for 15 minutes," says Brian. Three hours later, the couple left with a wealth of information and the intention to seriously consider buying a suite at the unique condominium-hotel.

"We knew the kids would love Atlantis," explains Brian. "There are water rides, aquariums and a beach...unlike in Westchester, New York, where we're from. That was a major selling point over the timeshares; none of them were actually on the beach, and we knew that's what we wanted. We also liked that we could use it whenever we wanted, not just two weeks a year."

By the time the Wieles ended their long couple's weekend two days later, they had returned to the sales office and signed the papers for a combination A/D suite on the 11th floor.

"It's such a unique opportunity," says Brian. "My wife and I can use the single suite for our romantic weekends, and we can use both for when we bring the kids one or two weeks a year. Just being there and experiencing it...we were just wowed."

LUXURIOUS INTERIORS

The Reef Residences at Atlantis offers owners the same attractions enjoyed by all resort guests – exquisite dining, shopping, aquatic fun, exciting nightlife and sparkling pools and beaches – but its versatile, lavish interiors make it unmatched for long, romantic weekends and extended family vacations.



Ocean Deluxe Suite Living Area

Few luxurious resorts include in-suite kitchens on their list of amenities – much less ones with granite countertops and bars, imported custom

cabinetry and modern stainless steel appliances – but for owners at The Reef, they come standard. Enjoy the convenience of packing a picnic lunch for a beachside afternoon; try your hand at cooking tropical cuisine; or take advantage of the suites' fine

linens and tableware to create a memorable family gathering or intimate dinner.

When it's time to relax, The Reef owners do so in style. Luxurious baths feature clean lines, warm wood accents, marble floors and walls, glass-walled steam showers and oversized tubs. Bedrooms boast plush carpeting, LCD flat-screen televisions and more. The soaring,

crown-molding-enhanced ceilings and bright, tropical color scheme convey the resort's atmosphere even indoors, while still offering an



Ocean Deluxe Suite Bedroom

easily customizable canvas for owners wishing to add their own art and personal décor. Effects are easily stored in convenient, secure owners' closets when the suite is entered into the hotel program.

With several different floor plans available, The Reef's interiors are designed for maximum luxury and versatility. We invite you to speak with one of our sales professionals today to discover which best fits your needs.